

Claim

Dear Reader,

In the 21st century it's easy to be cynical. 'There has to be a catch'. But even in this day and age, sometimes an offer comes along that *is* good . . . and it's true! This is one of those times.

3 books for £3, and FREE p&p; a saving of up to £108 on the Recommended Retail Price. We'll also send you a **free document case** and a **free book** if you reply within seven days.

In every *Preview*, we offer you a Recommended Title: the finest, most cutting edge title chosen from hundreds of books. However, you are not obligated to buy it: just reject it and we won't send it to you.

So what do you have to do in return? You have to buy three more books from us in your first year of membership. That's all. And when your *Preview* drops through the letter box, you'll see that that's unlikely to be a problem. We offer literally thousands of titles, all at substantial discounts on the RRP, often up to 50%.

So what do you think? Are you **convinced** (kən-vins'd: (adj) persuaded by evidence) yet? Because if you're not, then frankly, I am **confounded** (kən-fownd'ed: (adj) confused; astonished; perplexed)!

Best wishes



Lisa Milton
EDITORIAL DIRECTOR

PS: As a clincher, **the first 50 replies will also receive a free digital camera** (RRP £149.99). Who could resist?

Serendipity: ser-ə'n-dip'i-ti (n): the unexpected discovery of something delightful.